



**CHUCK E. CHEESE'S.**

*Where A Kid Can Be A Kid.®*

**Turning FUN into FUNds!**

For more than 40 years, Chuck E. Cheese's has been the place where kids can experience unleashed joy and parents can count on a clean, safe, fun experience for the whole family. Supporting education is an important part of our business and we're proud to say Chuck E. Cheese's has given back more than \$16 million to public and private education since the inception of our program in September 2004.

**And now, if your school raises \$3,000 or more during your fundraising event\*, your organization will automatically receive a 20% donation instead of a 15% donation!**

The Chuck E. Cheese school fundraising program is designed to be as turn-key possible, to eliminate some of the stress typically experienced with school fundraising. We also believe this event gives students, faculty and parents an opportunity to interact outside of the daily routine. To help make your school's event a success, we provide online tools to help promote your event. Mailed to your school 21 days prior to your event are token stickers redeemable for 10 free play points (or tokens) for each enrolled student, colored poster to promote and advertise your event.

#### **FREE TEACHER MEAL AND TICKET BLASTER!**

Chuck E. knows these nights are about raising funds for your school, but we think it's also a great way to honor our educators while enjoying a night of fun and school spirit. Because we value your time and dedication, we invite all teachers to show their school spirit by enjoying our exclusive teacher deal. That's a FREE meal and a competitive trip into the Ticket Blaster against your fellow teachers during your school's event. Simply present your school ID to receive an individual one topping pizza OR an all-you-can-eat salad bar AND soft drink.

#### **Here are some promotional tips to help make your Chuck E. Cheese's Fundraising Night a success:**

- Announce the date and time of your Fundraising Night on your school's marquee.
- Notify all teachers and parents by reproducing and distributing flyers before your scheduled event.
- Remind teachers of the FREE meal and Ticket Blaster offer during this event to help encourage student participation.
- Remind students through PA announcements.
- Have a safe and fun Chuck E. visit! This is an excellent way to get your students excited about your school's event.